

Why Choose New Orleans



1. Award-Winning Destination

New Orleans cuisine isn't the only thing spicing up the city. America's most authentic city welcomed 8.75 million visitors in 2011, and has hosted major events such as Mardi Gras, Essence Music Festival, Jazz Fest, BCS National Championship Game, and Final Four, in addition to hundreds of prominent conventions.

2. Cuisine

Time in New Orleans isn't kept in hours or days, but in meals. When dining in New Orleans, experience a culinary adventure that spans a wide array of cuisines. From Cajun and Creole to Soul and Contemporary French, award-winning chefs create food for your taste buds and nourishment for your soul.

Taste for yourself why Bon Appétit named New Orleans one of America's Top 5 Restaurant cities. Start the day with a beignet drenched in powdered sugar and a steaming café au lait. Chow down on a fried shrimp po'boy or mountainous muffuletta for lunch. And end your day with gumbo, Shrimp Creole, and flaming Bananas Foster.

3. World Class Convention Facilities

New Orleans Morial Convention Center is ranked among the nation's best facilities. With over one million square feet of contiguous exhibit space, it continues to undergo millions of dollars in improvements, and is now one of the most technologically advanced centers in the nation.

4. Walkable Downtown - Great For Attendee Networking

New Orleans offers a compact geographic footprint providing proximity of hotels to convention and meeting facilities, the French Quarter and attractions, creating a true destination experience.

5. Distinctively Different Neighborhoods

New Orleans boasts over 22,000 sleeping rooms within one mile of the Ernest N. Morial Convention Center, represented by national and independent hotel brands all located within a two mile radius. Immerse yourself in the eclectic culture of the Arts District, experience the historic architecture of the French Quarter or enjoy the modern luxury and convenience of the Central Business District. All our neighborhoods are easily accessible to convention facilities, world-famous restaurants and attractions.

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6. Music

Music is how New Orleans' first settlers found common ground, and no other city loves music more. Jazz, America's only original art form, was born here, while Rhythm and Blues, Gospel, Cajun and Zydeco all express the rich melting pot of our heritage.

7. Art & Architecture

Countless architectural gems await you in New Orleans. In fact, the city is home to more National Historic Landmarks than any other city in the United States. Venture to the Arts District, a vibrant community of galleries, and experience why it has been called the SoHo of the South. Then visit one of the oldest and most diverse districts in New Orleans, Magazine Street, an area filled with art exhibits, restaurants, shops and more. Finally, submerge yourself in the historic French Quarter by strolling down Royal and other famous French Quarter streets.

8. Rich History & Culture

New Orleans history and culture is as rich and colorful as its cuisine. Visit our various neighborhoods, restaurant, hotels, bars, and shops to experience the various ingredients that make up the gumbo that is New Orleans.

9. Sports & Outdoor Recreation

Our climate allows for plenty of outdoor adventures and activities in and around the Crescent City, an urban resort that offers year-round golf along with memorable swamp tours conducted in local bayous. For the spectator, enjoy an NBA game featuring the New Orleans Hornets in the centrally located New Orleans Arena or, if you're lucky, score a seat in the Mercedes-Benz Superdome to watch the New Orleans Saints.

10. Central Location

Conveniently situated in the central region of the US, New Orleans is ideal for travelers. The Louis Armstrong International Airport is just 20 minutes from city center.