

Developers Showcase

RESNA 2017

Attention AT Product Developers: Would you like to share your innovations at RESNA's annual conference and receive feedback directly from engineers, rehab technologists, therapists, consumers, and others in the field of AT?

The Developers Showcase features new products, products that are under development, and products that are being enhanced or redesigned. All types of AT products are welcome, including hardware/software, AAC, workplace accommodations, UD, seating/positioning/mobility, transportation, recreation, etc.

The event kicks off with Minute Madness; you will have a **one-minute** spot to introduce your product. At your display table, you will engage AT community members one-on-one in discussions about your product. In addition, the ACL-NIDILRR sponsored KT4TT and the NIH-NCMRR sponsored TREAT will host a station where development, transfer and commercialization experts will offer individualized feedback on developers' products.

This year's Developers Showcase will be held in conjunction with RESNA's annual conference Networking Reception; hors d'oeuvres and a cash bar will be provided.

Presenters must be an exhibitor or a registered conference attendee.

To Register:

You must complete the Developers Showcase Registration Form on the next page. Note: RESNA will use your registration form responses to create an informational placard for your product.

Submit your completed form to RESNA via one of the following methods:

Mail:

RESNA
Attn: Conference – Developers Showcase
1560 Wilson Blvd., Suite 850
Arlington, VA 22209

Email: mcampbell@resna.org
Fax: (703) 524-6630

Please submit your registration form by June 20. After that date, submittals will be considered only if space is available.

Within a few business days of receiving your registration form, RESNA will contact you by email to let you know whether your registration has been approved. As the event approaches, RESNA will notify Developers by email with logistical details.

There is no fee required for participating in the Developers Forum.

If you have any questions about the event, please contact Melissa Campbell at mcampbell@resna.org or 703-524-6686, ext 316.

Developers Showcase Registration Form

RESNA 2017

Thursday June 29, 6:30pm - 9:30pm (in conjunction with Networking Reception)

Developer/Company Name: _____

Product or Technology to showcase: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Product Type. My product should be described as: (Check all that apply)

- Standard or Guideline:** Practices, methods, processes or criteria adopted as convention by an industry group (standards), or by clinical practitioners (guidelines), either through formal agreement or as generally accepted norms.
- Instrument or Tool:** Any implement designed to perform a specific function especially of a delicate or precise nature to include data collection, storage, measurement, management or monitoring, as well as any materials analysis, manipulation or fabrication.
- Freeware:** Consists of either instructions to build a device (Do It Yourself), or an operational software program downloaded from host sites (App Store).
- Commercial Device:** Hardware or software produced in sufficient quantities for national/international distribution and sale within the competitive marketplace.

My product's greatest value is:

Conceptual Discovery Stage. I would like help with: (Check all that apply)

- validating the market need for my idea
- determining the feasibility of my envisioned product
- identifying existing competing products or alternative solutions
- collecting existing or generating new knowledge required for implementation.

Prototype Invention Stage. I would like help with: (Check all that apply)

- formulating a business plan to create a company or license my product;
- collecting data for technical, market or consumer analysis to refine Alpha prototype in lab setting;
- verifying my existing data on technical, market or consumer parameters to finalize Beta prototype under field testing conditions.

Production & Deployment Stage. I would like help with: (Check all that apply)

- identifying partners to initiate or scale-up production;
- identifying distribution or marketing channels;
- collecting feedback on current features and functions.

Questions. I'd like attendees who view my product to answer the following questions: (List up to three.)