VIRTUAL SPONSORSHIP AND EXHIBIT OPPORTUNITIES

RESNA 2020
VIRTUAL CONFERENCE

ENTER THE RESNA UNIVERSE

SEPTEMBER 23 - 24, 2020

RESNA
40th Anniversary
RESNA, the Rehabilitation Engineering & Assistive Technology Society of North America, is the only professional membership society that encompasses every aspect of assistive technology.

The RESNA 2020 Virtual Conference is an international gathering of multi-disciplinary professionals who create, adapt, and develop technology solutions for people with disabilities. Conference attendees are key decision makers who influence purchasing decisions in their universities, clinics, and private practices. They form an active international network that quickly spreads the word about products, services and new technologies.

RESNA is where conversations happen and connections are made.

The AT Virtual Exhibit Hall

The RESNA Virtual Conference is about dialogue, relationship building and interaction. In this spirit, the AT Virtual Exhibit Hall will be a dynamic, interactive space that will feature product demonstrations, virtual exhibits, social events and other activities.

There will be unopposed Virtual Exhibit Hall time each day of the conference.
Based on your total spend on sponsorship and advertising, you will qualify for a Platinum, Gold or Silver level.

There are many benefits to being a Virtual Meeting Sponsor— all providing maximum return on your investment. You will receive the following added benefits and increased exposure prior to and during the Annual Meeting:

<table>
<thead>
<tr>
<th>LEVEL BENEFITS</th>
<th>PLATINUM $10,000-$15,000</th>
<th>GOLD $7,500-$9,999</th>
<th>SILVER $4,000-$7,499</th>
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<tbody>
<tr>
<td>Speaking opportunity at Plenary Session – Two spots available</td>
<td>2 min</td>
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<tr>
<td>Logo on RESNA Virtual Event Landing Page</td>
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<tr>
<td>Logo on RESNA Virtual Event Guide</td>
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<tr>
<td>Additional Full Conference Registrations</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Complimentary participation in passport to prizes</td>
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<tr>
<td>Virtual Booth Listing</td>
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Core Sponsorship Benefits
Sponsor recognition in:

- Logo and Level recognition on Conference Website
- Logo and Level recognition on Plenary and Closing Slides
- Logo and Level recognition on RESNA Social Media
- Logo and Level recognition on Virtual Event Sponsor Page (Spotlight sponsors with a dedicated page for branding and descriptions at all levels of support)
Secure Virtual Exhibit Space
RESNA Virtual Conference receive such benefits as:

• The opportunity to interact and network with professionals who create, adapt and develop technology solutions for people with disabilities
• Company description, logos, videos, files and contact information listed on the virtual booth profiles
• Increased brand awareness of their products or services among influential decision-makers

Pricing
Standard Virtual Booth
For-profit organizations............... $2,600
Non-profit organizations............... $1,100
RERC Row............................... $900

Virtual Booth Information
Each virtual exhibit space includes:

• One (1) complimentary virtual Conference registration
• Company description, logos, videos, files and contact information on virtual booth profile
• Company name and hyperlink on RESNA Conference website
• Live chat with attendees

For more information on RESNA 2020 virtual exhibit and sponsorship opportunities, please contact:
Robb Shrader, RESNA Sales Manager • Tel 312-673-5581 • Email: rshrader@smithbucklin.com
RESNA 2020 VIRTUAL CONFERENCE
SPONSORSHIP OPPORTUNITIES

Virtual Happy Hour
Relax after the first day of programming by sponsoring a virtual happy hour for attendees. Get creative and provide attendees with a fun, memorable way to end the day! Sponsorship includes a speaking opportunity to welcome attendees, branding on the virtual platform, with the option to bring in entertainment, ship a giveaway item, etc. Sponsor is responsible for cost of any entertainment or giveaway involved.

**Limit 1 — $5,000**

Product Demonstration
Each company will receive a 45 minute time slot in the program to showcase their product or best idea/solution to a challenge.

**Limit 4 — $3,500**

Virtual Passport to Prizes
Draw attendees to your profile to chat with a company representative to get their virtual “passport” stamp! Attendees must visit the profiles of all exhibitors participating the Virtual Passport to Prizes program and receive a code unique to that company. Attendees must collect codes from all participating companies to enter a prize drawing.

$400

For customized sponsorship opportunities or more information about sponsorship opportunities, please contact:
Robb Shrader, RESNA Sales Manager
312-673-5581
rshrader@smithbucklin.com

Awards Ceremony Sponsor
This annual event is a highly anticipated celebration to commemorate RESNA’s award winners and wrap up the conference. Sponsorship includes a speaking opportunity and branding on the event listing in the virtual platform.

**Limit 1 — $5,000**

Concurrent Session Branding and/or Commercials
Add your support to one of RESNA’s highly attended concurrent sessions throughout the meeting! Sponsorship includes company branding on the session listing in the virtual platform. To upgrade your exposure, add on a 30 second commercial to play before the educational content starts.

**Limit 20**
- $1,500 branding only
- $2,500 branding + commercial

Attendee Mailing Lists
Receive attendee mailing lists (including email addresses) for those who opted-in to be contacted.

$800

Sponsored Entertainment/Game Break
Give attendees a welcome break in between sessions. This can include anything from a hosted meditation class, to a short game, to sending gift cards to cover lunch or snacks for attendees. Sponsorship includes branding in virtual platform and opportunity to play a 30 second commercial before activity. Sponsor is responsible for the cost of any entertainment or giveaway involved.

**Limit 2 — $2,000**
Please complete all appropriate areas of this application based on your selected engagement options and return to Robb Shrader at rshrader@smithbucklin.com or call him at 312-673-5581.

Organization Name (As will be printed in event materials)

Website Address

Contact Person

Title

Phone

Email

Street Address

City

State

Zip

PARTICIPATION SELECTION
Check all that apply.

○ Sponsorship  ○ Exhibit

SPONSORSHIP
To reserve participation as a sponsor of the RESNA 2020 Virtual Conference, please identify below your sponsorship selection(s) from the prospectus offerings. All requests will be accepted on a first-received basis.

Sponsorship 1

Sponsorship 2

VIRTUAL EXHIBIT PACKAGE
Please select your exhibitor package:

○ For-profit organizations .......................$2,600
○ Non-profit organizations .......................$1,100
○ RERC Row ...........................................$900

PAYMENT

○ Payment enclosed
○ Request invoice
   (check, credit card or wire transfer payment)

Sponsorship and Exhibits payment is due in full at the time of invoicing or no more than 30 days from the time of invoicing: no cancellation refunds will be granted.
1. Agreement
Please complete the online agreement, noting your company name, address, contact person, telephone and fax numbers. Upon receipt of the agreement, RESNA will review and approve your virtual booth application. RESNA will forward a notice confirming any remaining balance due to RESNA (if applicable).

2. Payment Terms
Exhibitor must include a 50 percent payment with contract submission. Payment is due in full at the time of invoicing or no more than 30 days from the time of invoicing. If any Exhibitor fails to perform any other term or condition of the contract, or fails to observe and abide by these Contract Conditions/rules & regulations, RESNA reserves the right to terminate the contract immediately without refund of any moneys previously paid.

3. Cancellation
All exhibits and sponsorships are available on a first-come, first-served basis. Exhibits and sponsorships are not reserved until RESNA receives payment. Companies may not cancel exhibits or sponsorships after acceptance; RESNA will issue no refunds. Exhibitor, as a condition of being permitted by RESNA to be an Exhibitor in the Virtual Conference, agrees to indemnify and hold harmless RESNA, SmithBucklin Corporation, and their respective directors, officers, employees or agents, from any and all loss, which Exhibitor may suffer as a result of show cancelation, duration, delay or other alterations or changes caused in whole or in part by any reason outside RESNA’s control.

4. Subletting of Exhibits and Prohibited Uses
Exhibitor/Exhibitors are prohibited from assigning or subletting a booth without permission from RESNA. Participation in RESNA does not imply endorsement or approval by RESNA of any product, service, or participant, and none shall be claimed by any participant.

5. Use of Space - General
All marketing activities of each Exhibitor must be confined to the Exhibitor virtual booth. Exhibitors/Exhibitors expressly agree not to hold any activity that, in the sole opinion of RESNA, creates a material adverse effect on attendance during the conference. If clarification is needed on a specific activity, please submit it to RESNA for approval.

Sideshow tactics, or other methods, including marketing material, considered by RESNA to be objectionable, are expressly prohibited at the RESNA conference. Prizes, awards, drawings, raffles, lotteries, or contests may be permitted in accordance with applicable state laws. Requests for approval of such activities must be submitted in writing to RESNA three weeks prior to the opening of the virtual exhibition.

7. Use of RESNA Name
Participation by an Exhibitor in the RESNA Virtual conference does not entitle the Exhibitor to use the RESNA name other than with reference to the Exhibitor’s participation as an Exhibitor in the virtual exhibit booths without permission from RESNA. Participation in RESNA does not imply endorsement or approval by RESNA of any product, service, or participant, and none shall be claimed by any participant.

8. Americans with Disabilities Act/Similar Non-U.S. Statutes
Exhibitors shall be responsible for making their virtual exhibit booths accessible to persons with disabilities, as required by the Americans with Disabilities Act or similar statutes as may apply outside of the United States and shall hold RESNA harmless from any consequences of failing to do so.

9. Enforcement
The Exhibitor acknowledges that its failure to comply with the rules & regulations set forth herein will cause harm to RESNA. The Exhibitor agrees that, if RESNA determines that a material violation has occurred, the Exhibitor will lose the privilege of exhibiting at this and future RESNA conferences. In addition, RESNA reserves the right to immediately remove all exhibit materials if a violation occurs during the conference without issuing a refund.

10. General
All matters and questions not covered by the regulations are subject to the decision of ABA. These regulations may be amended at any time by RESNA and all amendments that may be so made shall be equally binding on all parties affected by them, as are the original regulations. In the event of any amendment or additions to these regulations, written notice will be given by RESNA to such Exhibitors as may be affected by them.

11. Canons of Conduct
In order that RESNA may better achieve its purposes, the following Canons of Conduct are adopted and shall govern the conduct of all RESNA members, member representatives, and attendees. All such members, member representatives, and attendees in connection with all RESNA matters and activities:
A. Must conduct themselves and their activities in a professional manner marked by integrity and spirit of fair play.
B. Must refrain from engaging in any activity which would violate proprietary rights of their employers, RESNA, or any other RESNA member organization (including their representatives).
C. Must abide by the bylaws and policies of RESNA.
D. Must properly register and display appropriate credentials at RESNA activities.
E. Must not engage in sales activities, including direct or indirect solicitation, or conduct any other activity contrary to purpose or policies of RESNA at a RESNA-Exhibitor activity without the express consent of the RESNA Board of Directors.
F. Must not distribute any materials or post displays of any kind at RESNA activities without prior approval of an officer of RESNA.
G. Must not engage in any form of personnel recruitment or use of RESNA facilities or resources to do so.
H. Must not use the RESNA name, other than in the conduct of RESNA business, as determined by the RESNA Board of Directors.
I. Must not use the RESNA membership list or any part thereof, except in the conduct of RESNA business, as determined by the RESNA Board of Directors.
J. Must restrict the use of RESNA documents and other data for the purpose defined by the RESNA Board of Directors or RESNA policies.